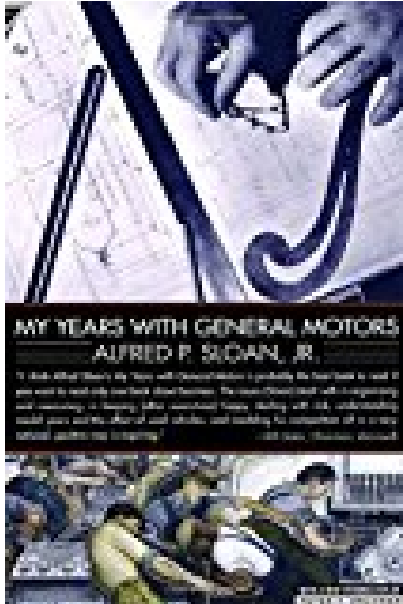


My Years with General Motors



BOOK DETAILS

- Author : Alfred Sloan
- Pages : 496 Pages
- Publisher : Crown Business
- Language : English
- ISBN : 0385042353

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BOOK SYNOPSIS

Alfred P. Sloan, Jr. led the General Motors Corporation to international business success by virtue of his brilliant managerial practices and his insights into the new consumer economy he and General Motors helped to produce. Sloans business biography, My Years With General Motors, was an instant best seller when it was first published in 1964 and is still considered indispensable reading by modern business giants.

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