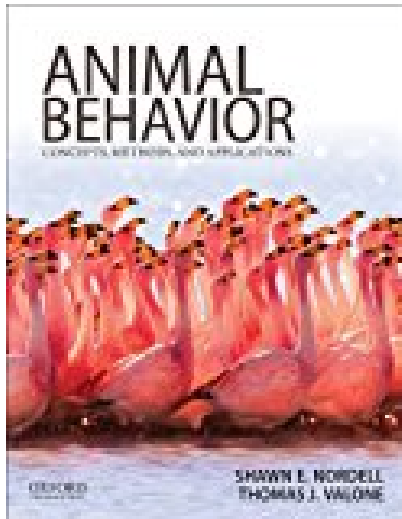


Animal Behavior Concepts Methods and Applications



BOOK DETAILS

- Author : Shawn Nordell
- Pages : 480 Pages
- Publisher : Oxford University Press
- Language : English
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BOOK SYNOPSIS

EMPHASIZES CONCEPTS. *Animal Behavior: Concepts, Methods, and Applications*, Second Edition, takes a conceptual approach that highlights the process of science and the real-world applications of animal behavior research. In an engaging, question-driven style, Shawn E. Nordell and Thomas J. Valone offer readers a clear learning progression for understanding and evaluating empirical research examples. **FOCUSES ON METHODOLOGY AND THE PROCESS OF SCIENCE.** Featured studies illustrate each concept and emphasize research methods, immersing students in the process of animal behavior research. The authors clearly identify the research question, hypothesis, and prediction for each featured study and then demonstrate how the methods allow the prediction to be tested. **HIGHLIGHTS REAL-WORLD APPLICATIONS.** To help students understand the broader significance of animal behavior research, each chapter contains examples of how various people and groups are applying the concepts to societal problems and issues. **DISTINCTIVE FEATURES** Bolded key terms, a running glossary, chapter summaries, and thought-provoking discussion questions provide additional support for students "Scientific Process" boxes clearly and concisely lay out each step of the research process "Toolboxes" explain essential skills or complex terms in the science of animal behavior "Applying the Concepts" boxes provide examples of how animal behavior research is being applied to real-life problems Diverse research examples represent all major taxa and highlight both classic and contemporary research Beautiful illustrations and photos help readers visualize complex processes and connect with the natural world

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